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The Untold Story of the Women Who Made the Internet

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The Uncensored History of Silicon Valley (As Told by the Hackers, Founders, and Freaks Who Made It Boom)

Putting a Stop to Women's Dead-End Work

Women's Changing Participation in Computing

The Memoir That Sparked Japan's #MeToo Movement

My Adventures with Tech's Titans and Misfits

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Special Characters

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Broad Band
The Big Nine
Rock Man vs. Weather Man (The Magic School Bus Rides Again: Scholastic Reader, Level 2)
My Misadventure in the Start-Up Bubble
Reset
Emmy in the Key of Code
Women, Money, and Getting What You're Worth (Revised Edition)
My Fight for Inclusion and Lasting Change
Architects of Intelligence
Know Your Value
Disrupted
An Office Survival Manual for a Sexist Workplace
How PR Trumps Marketing and Advertising in the New Media World
What Algorithms Want
Take Your Career to the Next Level with Practical Advice and Inspiring Stories
A Memoir
Girl Code

YOSELIN LISA

How the Tech Titans and Their Thinking Machines Could Warp Humanity Penguin

"This is the most important book on Silicon Valley I've read in two decades. It will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of *The Nudist on the Late Shift* and *Nurtureshock* A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon

Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-morphing place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius... Drawing on over two

hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

The truth about AI from the people building it John Wiley & Sons
The bestselling motivational guide that TheAtlantic.com calls "a rallying cry for women to get the money they deserve." Why are women so often overlooked and underpaid? What are the real reasons men get raises more often than women? How can women ask for--and actually get--the money, the job, the recognition they deserve? Prompted by her own experience as cohost of Morning Joe, Mika Brzezinski asked a wide range of successful women to share the critical lessons they learned while moving up in their fields. Power players such as Facebook's Sheryl Sandberg, Senator Elizabeth Warren, Harvard's Victoria Budson, comedian Susie Essman, and many more shared their surprising personal stories. They spoke candidly about why women are paid less and the pitfalls women face--and play into. Now expanded to address gender dynamics in the #MeToo era, Know Your Value blends compelling personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, and what can be done about it. For any woman who has ever wondered if her desire to be liked can be a liability (yes), if there is a way to reclaim her contribution after it's been co-opted in a

meeting (yes), and if there are strategies men use to get ahead that women should too (yes!), Know Your Value provides vital advice to help women be their own best advocates.

Inside the Hidden World of Wall Street's Post-Crash Recruits FriesenPress

From the co-founder of THINX and hellotushy.com, start-ups collectively valued at more than \$150 million, comes DISRUPT-HER, a rallying cry for women to radically question the status quo. Miki Agrawal has faced patriarchal pushback, fought girl-on-girl hate, ridden the roller coaster of building businesses as a female CEO, and even overcome an attempt to burn her for witchcraft (figuratively). In order to navigate the complicated--at times maddening--struggles of contemporary femininity, we need an unabashed manifesto for the modern woman that inspires us to move past outrage and take positive steps on the personal, professional, and societal levels. This manifesto galvanizes us to action in 13 major areas of our lives with as much fire power as possible. These are the credos we live by, the advice we give to friends, the tenets we instill in our companies and peers on a daily basis. Stories of badass female movers and shakers are shared in this book too to give you an extra jolt of "I've got this." It's a whole body F*CK YES to your work, your love, your relationships, and your mission--while doing it all authentically, unapologetically, and with full integrity.

My Unlikely Journey to Silicon Valley and Speaking Out Against Injustice Twelve

Book Description How will AI evolve and what major innovations are on the horizon? What will its impact be on the job market, economy, and society? What is the path toward human-level

machine intelligence? What should we be concerned about as artificial intelligence advances? Architects of Intelligence contains a series of in-depth, one-to-one interviews where New York Times bestselling author, Martin Ford, uncovers the truth behind these questions from some of the brightest minds in the Artificial Intelligence community. Martin has wide-ranging conversations with twenty-three of the world's foremost researchers and entrepreneurs working in AI and robotics: Demis Hassabis (DeepMind), Ray Kurzweil (Google), Geoffrey Hinton (Univ. of Toronto and Google), Rodney Brooks (Rethink Robotics), Yann LeCun (Facebook), Fei-Fei Li (Stanford and Google), Yoshua Bengio (Univ. of Montreal), Andrew Ng (AI Fund), Daphne Koller (Stanford), Stuart Russell (UC Berkeley), Nick Bostrom (Univ. of Oxford), Barbara Grosz (Harvard), David Ferrucci (Elemental Cognition), James Manyika (McKinsey), Judea Pearl (UCLA), Josh Tenenbaum (MIT), Rana el Kaliouby (Affectiva), Daniela Rus (MIT), Jeff Dean (Google), Cynthia Breazeal (MIT), Oren Etzioni (Allen Institute for AI), Gary Marcus (NYU), and Bryan Johnson (Kernel). Martin Ford is a prominent futurist, and author of Financial Times Business Book of the Year, *Rise of the Robots*. He speaks at conferences and companies around the world on what AI and automation might mean for the future.

Hackers MIT Press

Part manual, part manifesto, a humorous yet incisive guide to navigating subtle sexism at work—a pocketbook Lean In for the BuzzFeed generation that provides real-life career advice and humorous reinforcement for a new generation of professional women. It was a fight club—but without the fighting and without the men. Every month, the women would huddle in a friend's

apartment to share sexist job frustrations and trade tips for how best to tackle them. Once upon a time, you might have called them a consciousness-raising group. But the problems of today's working world are more subtle, less pronounced, harder to identify—and, if Ellen Pao is any indication, harder to prove—than those of their foremothers. These women weren't just there to vent. They needed battle tactics. And so the fight club was born. Hard-hitting and entertaining, *Feminist Fight Club* blends personal stories with research, statistics, infographics, and no-bullsh*t expert advice. Bennett offers a new vocabulary for the sexist workplace archetypes women encounter everyday—such as the Maninterrupter who talks over female colleagues in meetings or the Himitator who appropriates their ideas—and provides practical hacks for navigating other gender landmines in today's working world. With original illustrations, *Feminist Mad Libs*, a Negotiation Cheat Sheet, as well as fascinating historical research and a kit for “How to Start Your Own Club,” *Feminist Fight Club* tackles both the external (sexist) and internal (self-sabotaging) behaviors that plague today's women—as well as the system that perpetuates them.

Breaking Up the Boys' Club of Silicon Valley Simon and Schuster

A frank, smart and captivating memoir by the daughter of Apple founder Steve Jobs. Born on a farm and named in a field by her parents—artist Chrisann Brennan and Steve Jobs—Lisa Brennan-Jobs's childhood unfolded in a rapidly changing Silicon Valley. When she was young, Lisa's father was a mythical figure who was rarely present in her life. As she grew older, her father took an interest in her, ushering her into a new world of mansions,

vacations, and private schools. His attention was thrilling, but he could also be cold, critical and unpredictable. When her relationship with her mother grew strained in high school, Lisa decided to move in with her father, hoping he'd become the parent she'd always wanted him to be. *Small Fry* is Lisa Brennan-Jobs's poignant story of childhood and growing up. Scrappy, wise, and funny, young Lisa is an unforgettable guide, marveling at the particular magic of growing up in this family, in this place and time, while grappling with her feelings of illegitimacy and shame. Part portrait of a complex family, part love letter to California in the seventies and eighties, *Small Fry* is an enthralling story by an insightful new literary voice.

Technically Wrong: Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech Grove Press

Instant National Bestseller "Excellent." --San Francisco Chronicle
"Brotopia is more than a business book. Silicon Valley holds extraordinary power over our present lives as well as whatever utopia (or nightmare) might come next." --New York Times
Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is not a fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face toxic workplaces rife with discrimination and sexual harassment, where investors take meetings in hot tubs and network at sex parties. In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high

ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and fight back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and Sequoia, where a partner once famously said they "won't lower their standards" just to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and sometimes their lives to pave a way for other women. Silicon Valley's aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

The Untold Story of the Women Who Made the Internet Apress
A call-to-arms about the broken nature of artificial intelligence, and the powerful corporations that are turning the human-machine relationship on its head. We like to think that we are in control of the future of "artificial" intelligence. The reality, though, is that we--the everyday people whose data powers AI--aren't actually in control of anything. When, for example, we speak with Alexa, we contribute that data to a system we can't see and have no input into--one largely free from regulation or oversight. The big nine corporations--Amazon, Google, Facebook,

Tencent, Baidu, Alibaba, Microsoft, IBM and Apple--are the new gods of AI and are short-changing our futures to reap immediate financial gain. In this book, Amy Webb reveals the pervasive, invisible ways in which the foundations of AI--the people working on the system, their motivations, the technology itself--is broken. Within our lifetimes, AI will, by design, begin to behave unpredictably, thinking and acting in ways which defy human logic. The big nine corporations may be inadvertently building and enabling vast arrays of intelligent systems that don't share our motivations, desires, or hopes for the future of humanity. Much more than a passionate, human-centered call-to-arms, this book delivers a strategy for changing course, and provides a path for liberating us from algorithmic decision-makers and powerful corporations.

A Manifesto for the Modern Woman Emerald Group Publishing

Black Box is a riveting, sobering memoir that chronicles one woman's struggle for justice, calling for changes to an industry—and in society at large—to ensure that future victims of sexual assault can come forward without being silenced and humiliated. In 2015, an aspiring young journalist named Shiori Ito charged prominent reporter Noriyuki Yamaguchi with rape. After meeting up for drinks and networking, Ito remembers regaining consciousness in a hotel room while being assaulted. But when she went to the police, Ito was told that her case was a “black box”—untouchable and unprosecutable. Upon publication in 2017, Ito's searing account foregrounded the #MeToo movement in Japan and became the center of an urgent cultural and legal shift around recognizing sexual assault and gender-based

violence. As international outlets covered every step of her story—even documenting it in the BBC film *Japan's Secret Shame*—this book launched a societal reckoning. At the end of 2019, Ito won a civil case against Yamaguchi. With careful and quiet fury, *Black Box* recounts a broken system of repression and violence—but it also heralds the beginning of a new solidarity movement seeking a more equitable path toward justice.

Simple Starts Feminist Press at CUNY

Instant National Bestseller A PBS NewsHour-New York Times Book Club Pick! "Excellent." --San Francisco Chronicle "Brotopia is more than a business book. Silicon Valley holds extraordinary power over our present lives as well as whatever utopia (or nightmare) might come next." --New York Times Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is not a fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face toxic workplaces rife with discrimination and sexual harassment, where investors take meetings in hot tubs and network at sex parties. In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and fight back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and

Sequoia, where a partner once famously said they "won't lower their standards" just to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and sometimes their lives to pave a way for other women. Silicon Valley's aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

Alpha Girls Hachette UK

Sixth-grader Emmy tries to find her place in a new school and to figure out how she can create her own kind of music using a computer.

The Uncensored History of Silicon Valley (As Told by the Hackers, Founders, and Freaks Who Made It Boom) HarperCollins

"You can do this! You can help kids fall in love with reading. You can fill your classroom with piles of amazing books kids will be itching to get their hands on. You can find stretches of time every single day during which kids read books they care about. You can observe, respond, and interact with your readers in powerful and meaningful ways. You can make it happen, starting today." -Kari Yates You don't become an amazing reading teacher all at once. Someone shows you where to begin. Someone who has taught every kind of reader and coached teachers just like you.

Someone like Kari Yates. Simple Starts is Kari's getting-started guide to creating the reading classroom of your dreams-and your students'. Teacher to teacher, she distills research and best practice into essentials that help you: Engage readers with books they'll love Provide kids the time for reading and discussion Nurture independence through choice Guide students' growth and yours by asking "What's next?" Conversational, practical, and inspirational, Simple Starts is filled with teaching strategies, quick reflection charts, example anchor charts, and teacher know-how from thirty years in classrooms and schools. "What's next is simple," writes Kari Yates. "You don't have to know everything about books or reading. You just need to follow a few simple steps." With Kari and Simple Starts you'll do it. So come on in! Your kids are counting on you, and it's time to bravely begin. Putting a Stop to Women's Dead-End Work Hay House, Inc A practical, timely guide for bringing gender equity to the workplace: unburden women's careers from work that goes unrewarded. The No Club started when four women, crushed by endless to-do lists, banded together over \$10 bottles of wine to get their work lives under control. Running faster than ever, they still trailed behind their male colleagues. And so, they vowed to say no to requests that pulled them away from the work that mattered most to their careers. This book reveals how their over-a-decade-long journey and subsequent groundbreaking research uncovered that women everywhere are unfairly burdened with "non-promotable work," a tremendous problem we can—and must—solve. All organizations have work that no one wants to do: planning the office party, screening interns, attending to that time-consuming client, or simply helping others with their work.

From office housework to important assignments that inevitably go unrewarded, a woman, most often, takes on these tasks. In study upon study, professors Linda Babcock (bestselling author of *Women Don't Ask*), Brenda Peyser, Lise Vesterlund, and Laurie Weingart—the original “No Club”—document that women are disproportionately asked and expected to do this kind of work. This imbalance leaves women overcommitted and underutilized as companies forfeit revenue, productivity, and top talent. But it doesn't have to be this way. The *No Club* walks you through how to make small, yet significant, changes to your own workload and empowers women to make savvy decisions about the work they take on. At the same time, the authors illuminate how lasting change calls for organizations to reassess how they assign and reward work to level the playing field. With hard data, personal anecdotes from women of all stripes, self- and workplace-assessments for immediate use, and innovative advice from the authors' consulting Fortune 500 companies, this book will forever change the conversation about how we advance women's careers and achieve equity in the 21st century.

Women's Changing Participation in Computing MIT Press
Break through barriers to achieve a rewarding future in tech
Nonfiction Book Awards Silver Winner
Women of Color in Tech: A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators will help you overcome the obstacles that often prevent women of color from pursuing and staying in tech careers. Contrary to popular belief, tech careers are diverse and fun—and they go far beyond just coding. This book will show you that today's tech careers are incredibly dynamic, and you'll learn how your soft skills—communication, public speaking,

networking—can help you succeed in tech. This book will guide you through the process of cultivating strong relationships and building a network that will get you where you want to be. You'll learn to identify a strong, knowledgeable support network that you can rely on for guidance or mentorship. This step is crucial in getting young women of color into tech careers and keeping them there. Build your professional network to get the guidance you need. Find a mentor who understands your goals and your struggles. Overcome negativity and stay motivated through difficult times. Identify and develop the soft skills that you need to get ahead in tech. Read this book to help bring to life your vision of a future in tech. With practical advice and inspiring stories, you'll develop the right tools and the right mindset. Whether you're just considering going into tech or you want to take your current career to the next level, *Women of Color in Tech* will show you how to uncover the resources you need to succeed.

[The Memoir That Sparked Japan's #MeToo Movement](#) Random House

An instant New York Times bestseller, Dan Lyons' "hysterical" (Recode) memoir, hailed by the Los Angeles Times as "the best book about Silicon Valley," takes readers inside the maddening world of fad-chasing venture capitalists, sales bros, social climbers, and sociopaths at today's tech startups. For twenty-five years Dan Lyons was a magazine writer at the top of his profession--until one Friday morning when he received a phone call: Poof. His job no longer existed. "I think they just want to hire younger people," his boss at Newsweek told him. Fifty years old and with a wife and two young kids, Dan was, in a word, screwed. Then an idea hit. Dan had long reported on Silicon Valley and the

tech explosion. Why not join it? HubSpot, a Boston start-up, was flush with \$100 million in venture capital. They offered Dan a pile of stock options for the vague role of "marketing fellow." What could go wrong? HubSpotters were true believers: They were making the world a better place ... by selling email spam. The office vibe was frat house meets cult compound: The party began at four thirty on Friday and lasted well into the night; "shower pods" became hook-up dens; a push-up club met at noon in the lobby, while nearby, in the "content factory," Nerf gun fights raged. Groups went on "walking meetings," and Dan's absentee boss sent cryptic emails about employees who had "graduated" (read: been fired). In the middle of all this was Dan, exactly twice the age of the average HubSpot employee, and literally old enough to be the father of most of his co-workers, sitting at his desk on his bouncy-ball "chair."

My Adventures with Tech's Titans and Misfits Penguin
Sex and Social Media offers a curious reader an academically informed yet accessible discussion of the nuances of sexual social media and socially mediated sex, giving a much-deserved space to explore the multiplicity and richness of sexual practices online.
[A Personal History of Technology](#) BrotopiaBreaking Up the Boys' Club of Silicon Valley

"Alpha Girls is reporter Julian Guthrie's powerful account of five women pioneers in the field of venture capital who bucked the system and found ways to survive and thrive in the cutthroat, high-stakes, male-dominated world of Silicon Valley"--Provided by publisher.

[Feminist Fight Club](#) Versify

How Britain lost its early dominance in computing by

systematically discriminating against its most qualified workers: women. In 1944, Britain led the world in electronic computing. By 1974, the British computer industry was all but extinct. What happened in the intervening thirty years holds lessons for all postindustrial superpowers. As Britain struggled to use technology to retain its global power, the nation's inability to manage its technical labor force hobbled its transition into the information age. In *Programmed Inequality*, Mar Hicks explores the story of labor feminization and gendered technocracy that undercut British efforts to computerize. That failure sprang from the government's systematic neglect of its largest trained technical workforce simply because they were women. Women were a hidden engine of growth in high technology from World War II to the 1960s. As computing experienced a gender flip, becoming male-identified in the 1960s and 1970s, labor problems grew into structural ones and gender discrimination caused the nation's largest computer user—the civil service and sprawling public sector—to make decisions that were disastrous for the British computer industry and the nation as a whole. Drawing on recently opened government files, personal interviews, and the archives of major British computer companies, *Programmed Inequality* takes aim at the fiction of technological meritocracy. Hicks explains why, even today, possessing technical skill is not enough to ensure that women will rise to the top in science and technology fields. *Programmed Inequality* shows how the disappearance of women from the field had grave macroeconomic consequences for Britain, and why the United States risks repeating those errors in the twenty-first century.
[Brotopia](#) Penguin

We all need more hours in the day, as we spend more time than ever working, studying and caring. So what if we could reclaim an entire hour, every day, to spend on the things we love? With proven advice from over 300 busy contributors, *The Extra Hour* condenses the best strategies and secrets into just 190 pages, to instantly supercharge your productivity. Whether you're a time-poor student, a frazzled entrepreneur or burned-out at work, waste no time in discovering how to: · cut time spent on emails in half · banish distracting thoughts for good · power-surf the web · and much, much more This is the last productivity book you'll ever need. So, what will you do with your Extra Hour?

Special Characters Hachette Books

"CNN's former senior tech correspondent shares her front-row seat on the rise of Facebook, Twitter, and other new-media empires—and the geeks turned entrepreneurs who founded them."—People An unflinching, era-defining story of self-discovery and breaking barriers by award-winning investigative reporter Laurie Segall. In 2008, 23-year-old Laurie Segall was a newly minted assistant at CNN and was living in an East Village walk-up apartment. As Wall Street was crashing down, Segall began discovering a group of scrappy misfits who were rising from the ashes of the recession to change the world: the tech entrepreneurs. A misfit herself, Segall gained entrance to New York's burgeoning tech scene, with its limitless cash flow and

parties populated by geeks-turned-billionaires. Back at the news desk, she rose through the ranks at CNN, while these entrepreneurs went from minnows to sharks, building companies that would become our democracy and our social fabric: Facebook, Twitter, Instagram, Uber, Tinder. Over the course of a decade, Laurie Segall became one of the first reporters to give airtime to many of these founders—from Mark Zuckerberg (Facebook) to Jack Dorsey (Twitter) to Kevin Systrom (Instagram) to Travis Kalanick (Uber)—while tracking their evolution and society's cultural shift in the CNN startup beat she created. By the end of her tenure at CNN, she had become its on-air senior technology correspondent and had witnessed the rise of second-wave tech, from the boom to the "complicated years" to the backlash, as her misfits emerged as some of the world's most influential leaders. A coming-of-age narrative chronicling an era transformed, *Special Characters* is, at its core, a young woman's origin story—in love, in career, and in life—and an account of the humans behind the companies that have shaped our modern society. Filled with emotional heft and razor-sharp observations, Segall's empowering memoir is a richly rendered backstage pass to the tech bubble that reimagined the ethos of our social, political, and cultural experience. "Fans of *Brotopia* or anyone who wants a backstage pass to Zuckerberg and some of the biggest co.'s of our time, you'll devour this." —The Skimm