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 Mass Communication is the process of exchanging information through the large segments of the people, in other words it is the mode of imparting and exchanging the information to the wide range of people. It is one of the most creative carriers which attract lot of young minds these days. Mass Communication and Journalism mostly covers 3 areas i.e. Advertisements, Media and Public Relations. The revised edition of "The Ultimate Guide for Journalism & Mass Communication" has been comprehensively designed that covers the syllabi of almost all the Mass Media Institutions/ Universities. The book is divided into 4 sections and each section is further divided into chapters with complete theory that has been synchronized with the syllabus. This book provides Section wise Practice i.e. each section is carried with 2 Section Tests in order to clear all the queries regarding the

subjects simultaneously. In order to make candidates acquainted with latest pattern of the examination ample amount of MCQs have been provided in the book moreover, for complete practice Previous Years' Solved Papers [2019-2015] and 3 Practice Sets have been provided in this book. Each question provided in the book is well explained in a lucid language which makes candidates to memorize the concepts easily and quickly. This book is highly useful for Bachelor of Journalism in GGSIPU and other (IIMC, MICA) prestigious Universities Entrance Examination. Thorough preparation done from this book will ensure the selection of the candidates in a good colleges TABLE OF CONTENT Solved Paper 2019 – 2015, Mass Communication/Media Aptitude, General Awareness, English Language/Comprehension, Reasoning & Logical Deduction, Crack Sets (1-3), Answers to Section Tests & Crack Sets.
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UGC -NET/JRF/SET PTP & Guide Teaching and Research Aptitude Mass Communication Entrance Exam "Journalism and Mass Communication" is an Ultimate Guide for the entrance examination. Complete syllabus has been divided into 4 major sections. 2 Section Tests have been provided after every section Ample number of MCQs are given for the quick revision of the concepts 5 Previous Years' Solved Papers [2020-2015] for practice 3 Crack Sets are provided at the end of the book It is highly useful for Bachelor of Journalism in GGSIPU and other (IIMC, MICA) prestigious Universities Entrance Examination. Mass communication is a field which is attracting lots of bright young minds. A special course and degree in this stream equip students to deal with finites of these areas and prepare them for the highest level of professional creativity and skills To get enrolled into BJMC, one should appear for the entrance exams who wish to build their career in the field of journalism and mass communication. "The Ultimate Guide for Journalism & Mass Communication Entrance Examination 2021" provides a structured and comprehensive approach towards learning the concepts. The book covers the entire syllabus under 4 sections providing the complete theory sync with syllabus. As per the latest question paper pattern, ample numbers of questions are given in the form of Section tests, MCQs and Solved papers for thorough practice with well-detailed answers to analyze the paper pattern. In order to get self-evaluated, 3 Crack Sets are provided for additional practice. TABLE OF CONTENT Solved Paper 2020 - 2015, Mass Communication/Media Aptitude, General Awareness, English Language/Comprehension, Reasoning & Logical Deduction, Crack Sets (1-3), Answers to Section Tests & Crack Sets.Oswaal NTA CUET (UG) 10 Sample Question Papers, General Test (Quantitative Aptitude, Logical Reasoning, General Awareness) (Entrance Exam Preparation Book 2022)
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Solved Papers [2015-2019] are provided to the given insight into the latest pattern 3. 15 Practice Sets are given for the complete practice of the paper 4. More 1000 original questions for practice 5. More than 3500 MCQs are given for complete revision of each topic & concept 6. Every question in the book is provided with detailed answers. AFCAT is a gateway for both male and female candidates who wish to make their career with the Indian Air Force. Every year Indian Air Force conducts AFCAT common admission test for the selection of the section of officers for Flying, Ground Duty, Logistics and Education Branches. Here is the new edition of "AFCAT 15 Practice Sets and Solved Papers (2020-2015)", prepared for the candidates to get thorough with the exam pattern of the AFCAT Online Examination. Loaded with 12 AFCAT Solved Papers and 15 Practice Sets this book provides complete assessment before exam. Along with practice questions this book is loaded with more than 1000 original questions, 3500 MCQs and Free 5 Practice Sets for the Online Practice. Every Question given in this book is well explained with detailed and authentic solutions for better understanding. The main purpose of this book is to assure success of a candidate in AFCAT Exam. TABLE OF CONTENT 12 AFCAT SOLVED PAPERS, 15 PRACTICE SETS

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